



LUBRICANTS

October 15, 2010

Re: Update from **BRAD PENN®** Technical Services Department

Dear **BRAD PENN®** Distributor:

Our commitment in keeping our distributors informed with news regarding the **BRAD PENN®** product line is the foundation of this letter. We have received positive feedback on the performance of the **BRAD PENN® Penn-Grade 1® High Performance Engine Assembly Lubricant (#7105)** from numerous engine mechanics performing in-frame diesel rebuilds.

Due to its tacky/stringy nature and resistance to running and/or dripping from treated parts, the **BRAD PENN® Penn-Grade 1® High Performance Engine Assembly Lubricant** protects mechanics (those crawling between the frame rails and underneath the chassis) from unwanted contact with running/dripping material. Several mechanics have indicated that when they coat rod bearings with the **BRAD PENN® Penn-Grade 1® High Performance Engine Assembly Lubricant** and place on the bearing journal area the product stays in place and does not fall off. We consider this feedback a great "door opener" for any/all engine builders in your geographical area and encourage you to share this information with all interested parties.

The BRAD PENN® Penn-Grade 1® High Performance Engine Assembly Lubricant is designed and tailored specifically for gasoline and diesel engine related assemblies. The very make-up of this product gives it an advantage over competitor products due to its ability to adhere to internal parts/components, protecting from wear at start-up. This product is not recommended for transmission assembly/rear-end associated work and should not be added/mixed with transmission fluids or gear lubricants. Should you have any questions regarding this information, please contact your Regional Sales Manager or Brad Penn® Technical Services Department.

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